



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922387-1	10/14/12	October 2012	10/01/12 - 10/11/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2602

Flight Dates	Order #	Alt Order #
10/05/12 - 10/11/12	922387	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/11/12	5a Eyeopener	5-6a	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/05/12 5:24 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWT--- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 10/08/12 5:12 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM 4 WCVB Tu 10/09/12 5:38 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM 2 WCVB W 10/10/12 5:24 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM 5 WCVB Th 10/11/12 5:23 AM 5a Eyeopener 5-6a :30 NRCCMA061005H \$1,100.00 NM									
2	10/05/12	10/11/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/06/12 5:22 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 NRCCMA061005H \$350.00 NM									
3	10/05/12	10/11/12	6a Weekend Eyeopener	558-7a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/06/12 6:29 AM 6a Weekend Eyeopener 558-7a :30 NRCCMA061005H \$900.00 NM									
4	10/05/12	10/11/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,000.00									
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5	10/05/12	10/11/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922387-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	IE 2012 TV	2602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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<u>Total Spots</u>							32																																																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$65,150.00
<u>Agency Commission</u>	\$9,772.50
<u>Net Amount Due</u>	\$55,377.50